

No: SFAC/43/Parl.Qus/2024-25
Small Farmers Agribusiness Consortium
5th Floor, NCUI Auditorium Building,
August Kranti Marg, Hauz Khas, New Delhi - 110016

Dated 31.07.2024

To,

Under Secretary (M-II)
Agriculture Marketing Division - II
Department of Agriculture & Farmer Welfare.
Krishi Bhawan
New Delhi

Sub: Lok Sabha Unstarred Q Dy No. 5187 on Farmer Enrolment on e-NAM platform-reg.

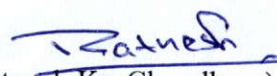
Sir,

Please refer to your mail letter dated 31.07.2024 on the above subject. In this regard, point wise reply is furnished as below:

Sl. No.	Question	Reply
(a)	Whether any measures has been taken to increase farmer enrollment on the e-NAM platform to ensure they receive equitable benefits from agricultural trade, particularly from small and marginal farmers;	A number of measures are being undertaken to increase farmer enrollment on the e-NAM platform which are: 1. Training programs 2. Farmer registration campaigns/drives 3. State-specific interventions
(b)	If so, the details thereof and also the details of total number of farmers enrolled in the e-NAM platform across states and union territories;	1. Training programs- 14,168 state/mandi-specific training sessions have been conducted since the inception till June'24 under the e-NAM scheme in coordination with State Marketing Boards, and the concerned APMCs with a total farmer participation count of 9,45,345. 2. The farmer registration campaigns/drives have also been run by the State Marketing Boards as well as the concerned APMC's before the start of crop marketing season. These campaigns include setting up registration desks in mandis, celebrating e-NAM Diwas on the 14th of every month in certain states, organizing seasonal campaigns in nearby villages of e-NAM mandis, and using canopies in mandis. 3. To encourage farmers, certain States like Himachal Pradesh provide a market fee waiver of 0.5% for transacting on the e-NAM platform. 4. Rajasthan also provides support by running incentive schemes like Krishak Uphar Yojana wherein the farmers are rewarded for their

		<p>participation on e-NAM platform through lotteries.</p> <p>5. Total number of farmers enrolled in the e-NAM platform across states and union territories is 1,77,55,957</p> <p>6. Details of State/UT wise Farmer enrollment count is given in Annexure I</p>
(c)	The steps have been taken to ensure the enrollment process on e-NAM inclusive and accessible to farmers from diverse backgrounds and regions of the country; and	<p>1. Toll-free number 1800-2700-0224</p> <p>2. e-NAM mobile app in 12 regional languages making it easily accessible.</p> <p>3. Advance gate entry through mobile</p>
(d)	If not, the details of the incentives are being taken to bridge the gap?	NA

Yours faithfully,


(Ratnesh Kr. Choudhary)
Sr. Manager (Finance)

ANNEXURE I

STATE/UT	Enrolled Farmer Count
ANDAMAN AND NICOBAR ISLANDS	2
ANDHRA PRADESH	14,52,950
ASSAM	59
BIHAR	3,239
CHANDIGARH	7,108
CHHATTISGARH	1,35,945
GOA	29
GUJARAT	8,69,757
HARYANA	27,25,683
HIMACHAL PRADESH	1,25,306
JAMMU AND KASHMIR	49,004
JHARKHAND	2,66,527
KARNATAKA	1,531
KERALA	3,096
MADHYA PRADESH	30,23,765
MAHARASHTRA	12,28,203
NAGALAND	172
ODISHA	3,90,040
PUDUCHERRY	13,611
PUNJAB	2,17,716
RAJASTHAN	15,08,839
TAMIL NADU	4,30,597
TELANGANA	18,23,937
TRIPURA	39
UTTAR PRADESH	33,04,535
UTTARAKHAND	91,361
WEST BENGAL	82,906
Grand Total	1,77,55,957